

## 12 Reasons to Choose Baltic Media Ltd.

Baltic Media Ltd. is a leading provider of online translation services in Northern Europe focusing on Nordic and Baltic languages.

We help global companies to reach European markets. We help Scandinavian and Baltic clients go global. We help people communicate -in any language.



Our aim is to provide high-quality language services to media companies, industry entities, state and other institutions, as well as to help our clients to communicate successfully in a multi-lingual environment, thus becoming the leading provider of such services, and being respected by Clients, competitors and suppliers alike. The business concept of Baltic Media Ltd is apparent in its slogan **The Right Message in the Right Language**. The company sells intellectual commodities created by qualified and competent specialists that are able to ensure the high quality of service.

Here are some of the many reasons why you should choose **Baltic Media Ltd.** as your language service provider:

### 1. Professional Human Translation

**Human translation** is the oldest form of translation, relying on pure human intelligence to convert one way of saying things to another. It remains the most widely used translation method to this day. Human translation is your best investment when accuracy is even remotely important. This is how we work: first our human translator translates your content, then another linguist edits, then we proofread. Our translators do translations into their **native language** and **reside in the country** where this language is either the official language or the language prevalent in social life. We have our own translator **testing system**. Criteria: linguistic education, at least 5 years of experience in translation, references from other clients, test translation. **Learn more here.**

### 2. 25 Years of Experience in Providing Language Services

We have **extensive experience** in providing language services in Northern Europe. Since 1994, we have served the industry in **over 150 languages** specialising in Northern-European languages mostly in translation from/into Swedish, Finnish, Danish, Icelandic, Norwegian, German, English, Polish, Russian, Latvian, Lithuanian and Estonian. Baltic Media Ltd. has extensive experience in **many areas** such as software and IT, law, medical devices, mobile applications, telecommunications, industrial manufacturing and many others.





### 3. Local Presence in Northern Europe

We have a local presence in the **Nordics and the Baltics**. We live and work here. Our main office is located in Riga, Latvia. We are closely connected to our Vendor team and are able to reach the local translators and editors directly to ensure the highest quality translations in a short amount of time. Moreover, we also collaborate with local notary public that ensures **notarised translations** with fast delivery times.

### 4. Use of CAT Tools

To save on your costs, we use **CAT (Computer-Aided Translation) tools** to ensure that you get the best possible translation solution, which is cost-effective and of high quality. Our CAT tools allow us to analyse your texts to find the parts of a source text, that have been translated before. To lower the costs and speed up the translation process, we use Translation Memory (TM) that improves consistency of style and terminology. So, CAT technologies decrease turnaround time and time-to-market. **Your savings may be as high as 70%!** We use SDL Trados Studio, Wordbee, MemoQ, Memsource, Transit, Translation Workspace, and other CAT tools.



### 5. Experience in High-Volume Translation Projects into Multiple Languages

We have a long experience in dealing with high volume translation projects into multiple languages where our linguists work directly within your content management system (CMS).

### 6. Quality Management System ISO 9001:2015

Baltic Media Ltd works in accordance with the requirements set out in the international standard for **quality management systems ISO 9001:2015**. It is a specific guarantee for quality ensuring that effective quality assurance procedures, working environment, separation of duties and quality audits are provided at all levels of the company. The quality management system ensures that the main focus within the company is the satisfaction of the Client's needs, respect for the Client's requirements and that the quality management system is continually improved. Baltic Media Ltd bears the responsibility for the safety, keeping and confidentiality of the Client's data.





## 7. Main Service Rules

We take responsibility and contribute.

We make sure the customer is our top priority.

We deliver what we promise.

## 8. Qualified Office Staff

We have **qualified office staff**. All of our employees have educational background in the field of translation services and have acquired degrees in linguistics, translation studies and communications. The staff of Baltic Media Ltd. has the necessary theoretical knowledge and practical skills to recommend you the most appropriate solution for your current needs, as well as to ensure a quality result. You will get top-level linguistic services with us.



## 9. Clients with High Professional Requirements

Our **client profile** includes numerous enterprises that represent various fields of expertise such as industrial, finance and law, technology and telecommunications, construction, real estate, pharmacology, medicine, media, advertising, marketing and PR, automotive, agriculture, food industry and many others. We also collaborate with several EU and government institutions, ensuring translations that correspond to their **high-quality standards**.

## 10. Professional Liability Insurance

**Indemnity insurance** against possible translation mistakes – our insurance company will compensate for the loss caused to the client. However, there has never been any such instance in the past 25 years that Baltic Media has been in operation. Nevertheless, it serves as an **additional guarantee** for the client.

## 11. Corporate Member of the ELIA

Our company is a corporate member of the **ELIA** – the European Language Industry Association.

## 12. Competitive Prices for a High-Quality Service, Fast Delivery and Friendly Cooperation

**We strive to find an individual approach to each of our customers. If you would like to receive additional information and/or our pricelist, please contact us by writing to [info@balticmedia.com](mailto:info@balticmedia.com).**